The webinar will begin at 9:30 a.m.
Please enter your PIN to join with audio if you are not using computer audio
If you are a substitute, please email Marlon Bizerra with your information
If you experience technical difficulties, please:
1. Try logging in again, or
2. Contact technical support
   • Tommy Bull – Tommy.Bull@dot.state.fl.us
   • Marlon Bizerra – Marlon.Bizerra@dot.state.fl.us
Welcome

L.K. Nandam, Chair
The Public Comment Period begins at 11:30 a.m., or as soon as the agenda items are completed.

Requests to comment that were received by 5 p.m. yesterday will be addressed during the Public Comment Period.

When your name is called, we will unmute your line in order for you to provide comment within your allotted time of 3 minutes.

Only one person at a time will be unmuted; if you have self-muted please be sure to unmute before speaking.

If you did not submit your request in time to be able to speak today, please email your comments to FDOT.Listens@dot.state.fl.us.
GoToWebinar Instructions

• The webinar is being recorded and will be available with other materials on the M-CORES website.

• You will remain muted for the presentations and then you will be self-muted during discussion.

• Task Force members only can use the “raise hands” feature during the discussion periods to indicate their desire to ask a question or provide a comment.

• The facilitator will recognize individual Task Force members to speak. If you have self-muted please be sure to unmute before speaking.

• Do not put the webinar on hold or take another call, as we will hear your hold music.
Today’s Objectives

- Receive briefing on opportunities for coordination of broadband deployment with corridor development
- Obtain Task Force member input on implications for high-level needs and guiding principles
- Receive public comments
Today’s Agenda

9:35 AM  Introduction, Agenda Review, Roll Call

9:50 AM  Presentation and Panel Discussion: Broadband Deployment Opportunities

10:50 AM  Task Force Discussion: Implications for Needs, Guiding Principles, Implementation

11:25 AM  Next Steps

11:30 AM  Public Comments
• Describe **high-level needs** related to transportation corridors in the study area
• Develop **guiding principles** related to the high-level needs
• Recommend **instructions (implementation strategies)** for project development and implementation by FDOT, other state agencies, local governments, and other partners
• Agree on recommendations to be included in a **final report** to be submitted to the Governor, the President of the Senate, and the Speaker of the House of Representatives by **November 15, 2020**
<table>
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<th>Meeting</th>
<th>Key Objectives</th>
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| Webinar #4 (June) | • Receive update on Task Force work plan, recommendations framework, and avoidance and attraction layers  
• Begin to refine high-level needs and guiding principles and identify potential instructions for project development and beyond |
| Meeting #6 (July) | • Discuss natural resource issues  
• Establish initial consensus on high-level needs  
• Refine draft guiding principles  
• Discuss draft instructions for project development and beyond  
• Review draft report outline and report development process |
| Meeting #7 (August) | • Establish initial consensus on guiding principles  
• Continue to discuss draft instructions for project development and beyond  
• Review draft Task Force report sections |
| Meeting #8 (September) | • Establish initial consensus on instructions for project development and beyond  
• Review and refine draft Task Force report |
| Meeting #9 (October) | • Discuss revisions to final draft Task Force report  
• Adopt final Task Force report |
Task Force is subject to Government in the Sunshine
(Sec. 286.011, F.S., and FL Constitution Art. I Sec. 24)

Task Force members may not:
• Discuss with any other member of the Task Force any item that is under consideration for action by the Task Force, except at a duly noticed public meeting
• Send emails that solicit comments from members or circulate responses from members on Task Force business

Task Force members may:
• Discuss other matters unrelated to the work of the Task Force with the other members at any time
• Discuss Task Force business with any person who is NOT a member of the Task Force, except that person cannot act as a liaison between or among the members
John Fricke
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John.Fricke@myfloridalegal.com
Task Force Member Roll Call

Karen Kiseleewski, Facilitator
What Is Broadband?

• High-speed data transmission
• FCC current standard for advanced telecommunications capability:
  • **Fixed service:** Internet speed with at least 25 Mbps download and 3 Mbps upload (residential areas)
  • **Mobile service:** multiple ways of measuring, roughly equivalent to 4G LTE capability with minimum advertised speeds of 5 Mbps download/1 Mbps upload
Types of Broadband Technologies

Digital Subscriber Line (DSL)
- wireline transmission technology that transmits data faster over traditional copper telephone lines

Cable Modem
- coaxial cables that deliver pictures and sound to TVs

Fiber
- strands of optical glass that transmit data in form of light faster than DSL

Wireless
- radio link transmit data usually over short distances

Broadband over Powerline
- transmitting internet using low- and medium-voltage electric power distribution network

Satellite
- another form of wireless broadband using microwave
Benefits of Improving Broadband

• Transformative technology across the economy and society

• Economic benefits
  • 10% increase in market penetration produces 1.2% increase in GDP (World Bank, 2016)
  • Every dollar invested in broadband returns nearly $4 to Indiana economy (Purdue University, 2018)

- Education
- Health Care
- Economic Development
- Agriculture
- Mobility
- Public Safety
- Government
- Civic Engagement
• **98.3%** of Florida’s **urban** residents have access to fixed broadband service at 25/3 Mbps, but only **80.3%** of **rural** residents.

• Several of the rural areas that are unserved or underserved are located in the M-CORES study areas.
• Backbone/trunkline transmits large amounts of data to provider network
• Middle mile links backbone to the service providers’ core network
• Last mile connects internet service to customer from providers
• Cost of fiber deployment ranges from $6,600 to $267,000 per mile (USDOT)
• Capital costs account for 45-54% of the cost of providing fiber (NCTA)
• About ¾ of the capital cost is associated with placement of the fiber in the ground (or on poles) (FCC)
• Running a strand of fiber through an existing conduit is 3-4 times less expensive than a new build (FCC)
• Co-location of broadband conduits or wireless systems in transportation corridor right of way
• Coordination of broadband installation with highway construction and other utility infrastructure to reduce costs (dig-once approach)
• Connection points where third parties can access the conduit
• Coordinated planning with economic development, workforce, education, health care, other community anchor institutions
• Transportation agency needs for broadband to build market demand
Other Considerations

• Accommodating future growth in demand
• Upgrading technology over time to provide higher speed and quality
• Removing barriers to investment
• Ensuring nondiscriminatory, competitively neutral access to rights of way for utility and service providers
• Providing access to all residents
Examples from Other States

- Arizona Smart Highway Corridors
- California Strategic Broadband Corridors
- Indiana Broadband Corridors
• Designates Florida Department of Economic Opportunity as lead agency to facilitate broadband expansion in Florida; creates Florida Office of Broadband within DEO

• Requires DEO to create a strategic plan for increase broadband use in Florida

• Defines underserved areas in Florida as geographic areas with no provider offering a connection >= 10/1 Mbps

• Authorizes FDOT to spend up to $5 million annually beginning in FY 2022-2023 for projects to assist in broadband deployment within or adjacent to a multi-use corridor, with priority for rural areas of opportunity
Potential Resources Available

• Private sector partnerships
• Leveraging other Florida sources
• Federal sources
  • USDA (ReConnect and other programs)
  • USDOT (BUILD grants)
  • FCC
  • HUD (Community Development Block Grants, others)
  • EDA (disaster and economic adjustment assistance)
  • Other agencies (Treasury, Education, Labor, National Science Foundation, etc.)
• Discuss **need** for broadband and how it supports other identified needs in the study area
• Refine **guiding principles** related to broadband
• Provide **implementation guidance** to FDOT and other partners
Broadband Deployment Opportunities

Panel Discussion
Panel Members

- **Terry Brigman**: Former CIO and Director of Information Technology, City of Lakeland
- **Charlie Dudley**: Managing Partner, Floridian Partners LLC
- **Dustin Jurman**: CEO, Rapid Systems
- **Eric Labbe**: Economic Opportunity & Community Investment Director, City of Winter Haven
- **Bill Lambert**: Director, Hardee County Economic Development Council
- **Brad Swanson**: President & CEO, Florida Internet & Television Association
Implications for Needs, Guiding Principles, and Implementation

Task Force Discussion
Broadband Gaps within the Study Area

Legend
- Study Area Perimeter
- Fixed Broadband Deployment (FCC)
- 0.0 - 9.9 Mbps
- 10 - 24.9 Mbps
- 25 - 59.9 Mbps
- ≥ 60.0 Mbps

Source: FCC
**Draft High-Level Needs**

- Affordable rural broadband service
- Support education, training, remote work, and telehealth
- Right-of-way policy
- Upgrade existing utilities
- Economic diversity, emerging industries
- Retain and attract businesses and jobs

**Draft Guiding Principles**

Enhance areas where utilities & broadband can be combined with transportation through non-discriminatory, competitively neutral access to FDOT rights of way for utility & service providers or joint deployment of infrastructure.

**Draft Instructions**

Maximize opportunities for expansion and interconnectedness, e.g., add conduit or dig once

Enhance transportation and infrastructure planning processes (Master Planning)

Use partnerships to leverage larger providers to provide for smaller communities
Next Steps

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