Coastal Counties and Polk County Account for 90% of Study Area Population

Population, July 1, 2018

Net Migration of Residents by County, 2010-2018

Estimated Population Growth, 2010-2018

Projected Population Growth, 2018-2045

Median Household Income Below Florida in Most Counties

In-Migration Key Driver of Population Growth

Strongest Growth Projected in Coastal Counties and Polk County

Inland County Poverty Rates Exceed Florida Average

Revitalize Rural Communities

Smaller Inland Counties Have Lagged State Growth

Median Household Income, 2013-2017

% of Population Below Poverty Line, 2017

Source: U.S. Census Bureau

Source: University of Florida Bureau of Economic and Business Research

Source: U.S. Census Bureau, American Community Survey, 2013-2017

Source: U.S. Census Bureau, Small Area Income & Poverty Estimates, Model-Based Estimate For States, Counties & School Districts, released November 30, 2018