Population & Growth

**Population, by County (2017)**

![Bar chart showing population by county](chart)

Source: U.S. Census Bureau


![Bar chart showing net migration](chart)

Source: Florida Department of Economic Opportunity

**Estimated Population Growth (2020-2045)**

![Bar chart showing estimated population growth](chart)

Source: UF Bureau of Economic and Business Research (BEER)

**Median Household Income & Poverty Rate**

![Line chart showing median household income and poverty rate](chart)

Source: U.S. Census Bureau

**Unemployment (October 2019)**

![Bar chart showing unemployment rates](chart)

Source: U.S. Census Bureau

**Education - High School Diploma or Greater**

![Bar chart showing high school education rates](chart)

Source: U.S. Census Bureau (2017)

**Education - Bachelor's Degree or Greater**

![Bar chart showing bachelor's degree or greater education rates](chart)

Source: U.S. Census Bureau (2017)

**Florida AVERAGE = 84.2%**

**Florida AVERAGE = 8.7%**

Source: U.S. Census Bureau (2017)
Quality of Life

New Jobs Needed by 2030

Based on Current Growth Projections
Source: Florida Chamber of Commerce

Accessibility to Healthcare (2017)

Source: Florida Department of Health

FLORIDA AVERAGE = 211 per 100,000 persons

Target Industries

Research, Technology, and Creative Industries
- Agribusiness
- Business Services
- Entertainment, Arts and Tourism
- Corporate Headquarters Facilities
- Financial Services

Transportation Equipment Manufacturing
Aerospace
Supply Chain
Clean Energy
Life Sciences and Medical Services
Semiconductors
Silicon Technology
Financial Services

Percent of Home-Based-Work Trips using Public Transportation

Source: U.S. Census Bureau

FLORIDA AVERAGE = 2.0%