WHY FLORIDA?

WHEN YOUR BUSINESS CAN BE ANYWHERE
THERE’S NO LIMIT TO HOW FAR YOU CAN TAKE IT.

As a leading international trade center, Florida excels at getting people, products, and services anywhere—fast. Most key global shipping lines and airlines alliances, (including specialized cargo operators), 3PFs, and VALs have a presence in Florida. We’re generating a robust talent base and supply chain that benefits all.

BUSINESS CLIMATE

Consistently ranked one of the best states for business, Florida is committed to keeping regulatory requirements and business taxes low. That, along with a strong economy and zero personal state income tax, make it a great place to do business. We won’t stand in the way of your success. We’ll pave the way for it.

BOUNDELESS MARKETS

Florida is an economic superstate — home to 20+ million residents and home-away-from-home for 120+ million annual visitors. Whether you and your customers are serving Florida’s large market, the U.S., Latin America, or the globe, Florida can help you find new growth opportunities anywhere.
Florida has one of the most extensive multi-modal transportation systems in the world — giving you the ability to move your product anywhere in the world. So the only thing easier than operating your business in Florida is moving your product around the globe.

Global Access

Last Year, Florida businesses exported $57+ Billion to more than 190 countries7

Each year more than $150 billion worth of goods flow through Florida’s ports and airports, fueled by our strategic location and impressive trade support services. In fact, Florida is home to one of five U.S. exporters. Come see what these businesses already know: success today requires global access and no other state can expand your reach like Florida.

7 WISERTrade
**WHY FLORIDA?**

**COMPANY TESTIMONIALS**

“We look forward to offering more than 1,000 full-time jobs with comprehensive benefits at our new fulfillment centers in Hillsborough County and Lakeland, Florida. We appreciate the state, city and county officials who have worked with us to bring these fulfillment centers to Florida. We’re excited to join the community, bringing great jobs and investment to the area.”

Mike Roth  |  Vice President of North America Operations  |  Amazon

“O’Reilly currently operates over 90 stores in Florida, 30 of which opened within the past year. We see great opportunities to continue to expand our store base throughout Florida, and our new distribution center in Lakeland will provide us with the springboard necessary to successfully execute that growth.”

Greg Johnson  |  Executive Vice President of Supply Chain  |  O’Reilly Auto Parts

“Our new U.S. headquarters in Jacksonville will enable us to be close to cargo, ships and customers, and to consolidate our activities in one office location. Jacksonville is one of the world’s largest automotive ports, and a natural place for us to be located. We also view Jacksonville as an attractive location from a cost perspective.”

Steinar Lovdal  |  Head of Capacity Management  |  Höegh Autoliners AS

“Hamburg Süd is proud to have been selected to carry the first refrigerated cargo load of fresh Peruvian grapes to Florida. With our state-of-the-art refrigerated cargo containers and our fixed-day of the week liner service between Peru and Port Everglades, we are uniquely positioned to cater to this exciting new business. Port Everglades is the first U.S. port of call for our South American West Coast/United States service and we are looking forward to serving the South Florida fresh produce import community.”

Juergen Pump  |  Senior Vice President  |  Hamburg Süd North America

**ARE YOU READY?**

ENTERPRISE FLORIDA IS HERE TO HELP

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